



PRODUCT CATALOGUE





PERFECT TASTE WITH NEW PACKAGING



ABOUT US

Selva Food was established in 1988 under the name Ittifak Flour Inc. in Konya. In a short time, it grew a lot, and formed the basis of today's Loras Holding. Selva Food, which started producing pasta and semolina as well in 1994, has become a popular brand in Turkey and the world with its innovative products.

ACTIVITY AREA

Selva Food, with its wheat flour, pasta and semolina product range, is a brand preferred by consumers for its quality in the FMCG and Out-of-Home markets.

OUR COMMITMENT TO SUSTAINABILITY

We aim to create a world where everyone has the right to a healthy and good life by reducing our negative impact on the environment and transforming it for the better through sustainable business models.

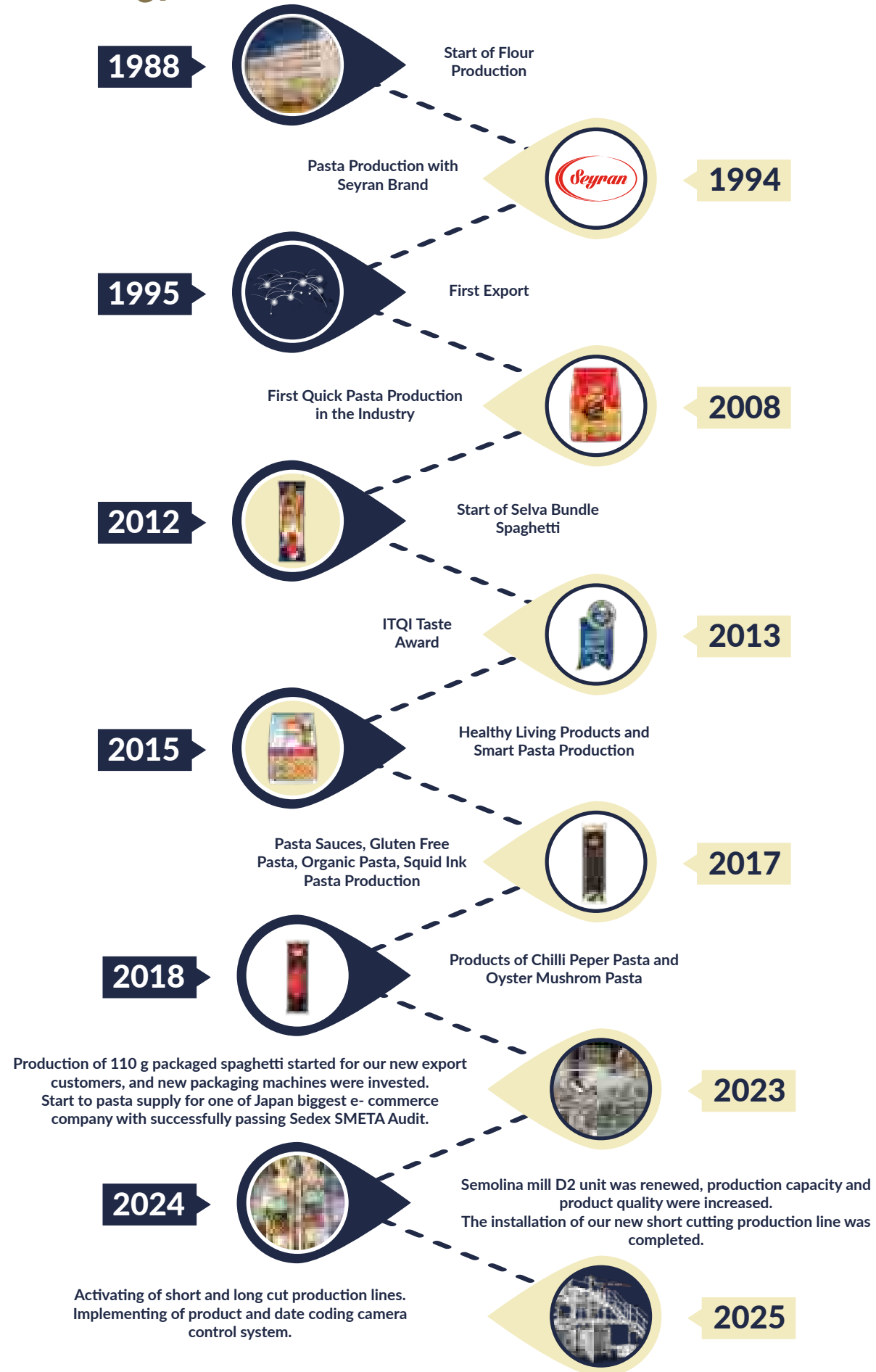
HEALTHY LIFE WITH SELVA FLAVOR

Believing that everyone has the right to a healthy life, Selva Food prioritizes the health of its consumers in all processes, from raw material purchasing to after-sales services. Selva pasta's ingredients consist only of durum wheat semolina and water, and there are no additives used in its production. Pasta has an important role in a balanced and healthy diet with its protein ratio, fiber balance and low glycemic index. Thanks to wheat flour, Selva shares the ancient abundance of Anatolia with the Turkish and world cuisine, taking care of the health of its consumers.

SELVA QUALITY

Selva Food, which works in line with the responsible production approach by prioritizing customer satisfaction and health within the sustainable value chain, is preferred by its consumers for its quality, and it adds value to the lives of its internal and external stakeholders with food safety, consumer satisfaction and traceable business processes.

Chronology



Our Awards

- Economy Magazine & Fortis Bank "The Company That Increased Its Profitability the Most Award" 2009
- Capital Magazine & Finansbank "Best Branding Strategy Award in the Sector" 2009
- International Consumer Academy "European Union Quality Award" 2009
- Central Anatolian Exporters' Association "Export Award" 2011
- Konya Metropolitan Municipality "Most Environmentally Friendly Factory Award" 2011
- Middle East Technical University "Entrepreneurship Award of the Year" 2012
- World Quality Summit "Consumer Quality Award" 2012
- Packaging Crescent and Stars "Bronze Package Award" 2012
- Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2012
- Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2013
- Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2014
- Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2015
- Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2016
- Konya Economy Awards "Top 500 Industrial Enterprises & Export Award" 2017



Superior Taste Award" 8 times in total for 7 consecutive years by the International Taste and Quality Institute (ITQI) 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2022

"Crystal Taste Award" 2015, given by the International Taste and Quality Institute (ITQI) and meaning stability in quality and taste.

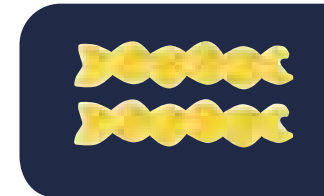




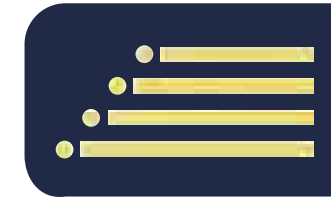
**REDESIGNED FOR
GREAT PASTA TASTE**



“Quality Oriented Professional Production”



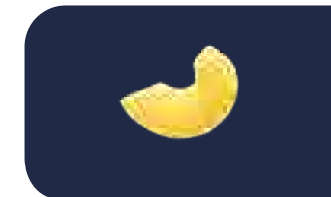
SHORT PASTA



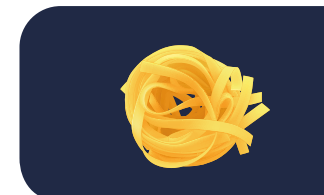
LONG PASTA



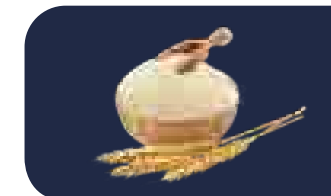
SOUP PASTA



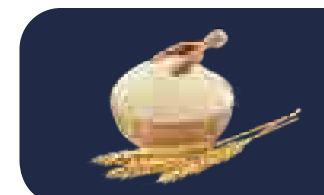
QUICK PASTA



SPECIAL PRODUCTS



CREAM OF WHEAT



SEMOLINA



WHEAT FLOUR



As you like it...



ELBOW RIGATE
№48

Weight: 500 g
Inner Packaging Barcode: 8 690890220064
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life : 24 Month
Outer Packaging Barcode: 0 8690890750042



DITALINI
№39

Weight: 500 g
Inner Packaging Barcode: 8 690890200080
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750066



SEDANINI
№34

Weight: 500 g
Inner Packaging Barcode: 8 690890200073
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750110



ELBOW
№46

Weight: 500 g
Inner Packaging Barcode: 8 690890007122
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805043



FUSILLI
№33

Weight: 500 g
Inner Packaging Barcode: 8 690890200011
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750127



FARFALLE
№12

Weight: 500 g
Inner Packaging Barcode: 8 690890200035
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750141



PENNE RIGATE
№40

Weight: 500 g
Inner Packaging Barcode: 8 690890220026
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750059



FARFALLE TONDE
№11

Weight: 500 g
Inner Packaging Barcode: 8 690890200028
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750158



Weight: 500 g
Inner Packaging Barcode: 8 690890200059
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750103



Weight: 500 g
Inner Packaging Barcode: 8 690890220019
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750080



Weight: 500 g
Inner Packaging Barcode: 8 690890220071
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750035



Weight: 500 g
Inner Packaging Barcode: 8 690890003902
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890802349



It's Time for Pasta



Weight: 500 g
 Inner Packaging Barcode: 8 690890200097
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 0 8690890750172



Weight: 500 g
 Inner Packaging Barcode: 8 690890001168
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 0 8690890300056



Weight: 500 g
 Inner Packaging Barcode: 8 690890001632
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 2 8690890800444



Weight: 500 g
 Inner Packaging Barcode: 8 690890200103
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 0 8690890750165



Easy to Cook



Weight: 500 g
Inner Packaging Barcode: 8 690890500012
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750189



Weight: 500 g
Inner Packaging Barcode: 8 690890210010
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890750196



Get Well Soup



Special Taste



SPAGHETTI
 Weight: 350 g
 Inner Packaging Barcode: 8 690890001755
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 2 8690890800680



ELBOW
 Weight: 350 g
 Inner Packaging Barcode: 8 690890001786
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 2 8690890800710



BUNDLE SPAGHETTI 100G X 4
 Weight: 400 g (100 g x 4)
 Inner Packaging Barcode: 4 560132321894
 Outer Packaging Quantity: 30
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 1 4560132321891



BUNDLE SPAGHETTI 100G X 5
 Weight: 500 g (100 g x 5)
 Inner Packaging Barcode: 4 560132321641
 Outer Packaging Quantity: 20
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 1 4560132321648



Weight: 350 g
 Inner Packaging Barcode: 8 690890003766
 Outer Packaging Quantity: 12
 Outer Packaging Type: Carton
 Shelf Life: 24 Month
 Outer Packaging Barcode: 2 8690890802257



Taste of Color



Ideal For One Person



SPAGHETTI
Weight: 110 g
Inner Packaging Barcode: 8 690890007009
Outer Packaging Quantity: 100
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805104



Healthy Breakfast Cereal



SEMOLINA

Weight: 500 g
Inner Packaging Barcode: 8 690890220088
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 12 Month
Outer Packaging Barcode: 0 8690890800037



SEMOLINA

Weight: 1000 g
Inner Packaging Barcode: 8 690890004022
Outer Packaging Quantity: 12
Outer Packaging Type: Carton
Shelf Life: 12 Month
Outer Packaging Barcode: 1 8690890004029



VACUUM
SEMOLINA

Weight: 500 g
Inner Packaging Barcode: 8 690890001816
Outer Packaging Quantity: 20
Outer Packaging Type: Carton
Shelf Life: 18 Month
Outer Packaging Barcode: 2 86908908000741



VACUUM
SEMOLINA

Weight: 1000 g
Inner Packaging Barcode: 8 690890001823
Outer Packaging Quantity: 12
Outer Packaging Type: Carton
Shelf Life: 18 Month
Outer Packaging Barcode: 2 86908908000758



Secret of Traditional Tastes



Flavor of Nature



WHEAT FLOUR 1000 G
 Weight: 1000 g
 Inner Packaging Barcode: 8 690890000017
 Outer Packaging Quantity: 12
 Outer Packaging Type: Carton
 Shelf Life: 14 Month
 Outer Packaging Barcode: 2 8690890800604



WHEAT FLOUR 2000 G
 Weight: 2000 g
 Inner Packaging Barcode: 8 6908900004015
 Outer Packaging Quantity: 8
 Outer Packaging Type: Carton
 Shelf Life: 14 Month
 Outer Packaging Barcode: 2 8690890800611



WHEAT FLOUR 5000 G
 Weight: 5000 g
 Inner Packaging Barcode: 8 690890004169
 Outer Packaging Quantity: 4
 Outer Packaging Type: Carton
 Shelf Life: 14 Month
 Outer Packaging Barcode: 2 8690890800628



WHEAT FLOUR 10000 G
 Weight: 10000 g
 Inner Packaging Barcode: 8 690890000109
 Outer Packaging Quantity: 2
 Outer Packaging Type: Koli
 Shelf Life: 14 Month
 Outer Packaging Barcode: 2 8690890800635



Choose of Professionals



FILINI
№22

Weight: 5000 g
Inner Packaging Barcode: 8 690890002943
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890800383



RİSONI
№21

Weight: 5000 g
Inner Packaging Barcode: 8 690890002936
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805111



SPAGHETTI
№04

Weight: 5000 g
Inner Packaging Barcode: 8 690890001243
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890800178



BUCATINI
№07

Weight: 5000 g
Inner Packaging Barcode: 8 690890001885
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890800802



DITALONI
№35

Weight: 5000 g
Inner Packaging Barcode: 8 690890002882
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890800369



FARFALLE TONDE
№11

Weight: 5000 g
Inner Packaging Barcode: 8 690890002875
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805081



TAGLIATELLE
№49

Weight: 5000 g
Inner Packaging Barcode: 8 690890002905
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805098



SEDANINI
№34

Weight: 5000 g
Inner Packaging Barcode: 8 690890002820
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805074



DITALINI
№39

Weight: 5000 g
Inner Packaging Barcode: 8 690890002837
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890805128



FUSILLI
№33

Weight: 5000 g
Inner Packaging Barcode: 8 690890002813
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 2 8690890800109



PENNE RIGATE
№40

Weight: 5000 g
Inner Packaging Barcode: 8 690890002844
Outer Packaging Quantity: 2
Outer Packaging Type: Carton
Shelf Life: 24 Month
Outer Packaging Barcode: 0 8690890300056



Love in Every Bite

NO	PRODUCT BARCODE NO	CARTON BARCODE NO	PRODUCT NAME	PRODUCT WEIGHT	PRODUCT PER CARTON	CARTON TOTAL VOLUME	GROSS WEIGHT
48	8 690890220064	0 8690890750042	Çizgili Dirsek-Elbow Rigate	500 g	20	20,7	10,37
39	8 690890200080	0 8690890750066	Boncuk-Ditalini	500 g	20	19,0	10,48
34	8 690890200073	0 8690890750110	İnce Uzun-Sedanini	500 g	20	22,2	10,54
46	8 690890007122	2 8690890805043	Çizgisiz Dirsek-Elbow	500 g	20	20,7	10,37
33	8 690890200011	0 8690890750127	Burgu-Fusilli	500 g	20	33,6	10,46
12	8 690890200035	0 8690890750141	Kelebek-Farfalle	500 g	20	34,8	10,46
40	8 690890220026	0 8690890750059	Kalem-Penne Rigate	500 g	20	33,6	10,46
11	8 690890200028	0 8690890750158	Fiyonk-Farfalle Tonde	500 g	20	26,6	10,45
35	8 690890200059	0 8690890750103	Yüksük-Ditaloni	500 g	20	28,0	10,42
37	8 690890220019	0 8690890750080	Mantı-Pipe Rigate	500 g	20	36,0	10,45
49	8 690890220071	0 8690890750035	Erişte-Tagliatelle	500 g	20	18,22	10,47
50	8 690890003902	2 8690890802349	Büyük Dirsek-Large Elbow	500 g	20	33,6	10,65
04	8 690890200097	0 8690890750172	Spaghetti	500 g	20	10,53	10,45
01	8 690890001168	0 8690890300056	Spagheffini	500 g	20	10,53	10,45
06	8 690890001632	2 8690890800444	Yassı Spaghetti-Linguine	500 g	20	10,37	10,45
07	8 690890200103	0 8690890750165	Fırın Makarna-Bucatini	500 g	20	16,98	10,43
21	8 690890500012	0 8690890750189	Arpa Şehriye	500 g	20	14,1	10,28
22	8 690890210010	0 8690890750196	Tel Şehriye-Filini	500 g	20	19,0	10,28
	8 690890001755	2 8690890800680	Quick Spaghetti	350 g	20	8,20	7,28
	8 690890001786	2 8690890800710	Quick Dirsek - Elbow	350 g	20	22,65	7,49
	4 560132321894	1 4560132321891	Bundle Spaghetti	100 g*4	30	14,44	12,49
	4 560132321641	1 4560132321648	Bundle Spaghetti	100 g*5	20	11,88	10,42
	8 690890003766	2 8690890802257	Sebzeli Makarna	350 g	12	23,9	4,54
	8 690890007009	2 8690890805104	Spaghetti	110 g	100	14,89	11,91
	8 690890220088	0 8690890800037	İrmik- Semolina	500 g	20	13,44	10,42
	8 690890004022	1 8690890004029	İrmik- Semolina	1000 g	12	15,86	12,44
	8 690890001816	2 8690890800741	İrmik- Semolina Vacuum Semolina	500 g	20	13,73	10,56
	8 690890001823	2 8690890800758	İrmik- Semolina Vacuum Semolina	1000 g	12	16,46	12,48
	8 690890000017	2 8690890800604	Buğday Unu-Wheat Flour	1000 g	12	14,00	12,45
	8 690890004015	2 8690890800611	Buğday Unu-Wheat Flour	2000 g	8	20,00	16,48
	8 690890004169	2 8690890800628	Buğday Unu-Wheat Flour	5000 g	4	24,00	20,54
	8 690890000109	2 8690890800635	Buğday Unu-Wheat Flour	10000 g	2	29,00	20,45
04	8 690890001243	2 8690890800178	Spaghetti	5000 g	2	12,8	12,48
07	8 690890001885	2 8690890800802	Fırın Makarna-Bucatini	5000 g	2	15,80	10,45
11	8 690890002875	2 8690890805081	Fiyonk-Farfalle Tonde	5000 g	2	20,7	10,45
21	8 690890002936	2 8690890805111	Arpa Şehriye-Risoni	5000 g	2	17,55	10,45
22	8 690890002943	2 8690890800383	Tel Şehriye-Filini	5000 g	2	19,1	10,45
33	8 690890002813	2 8690890800109	Burgu-Fusilli	5000 g	2	32,6	10,45
34	8 690890002820	2 8690890805074	İnce Uzun-Sedanini	5000 g	2	25,5	10,45
35	8 690890002882	2 8690890800369	Yüksük-Ditaloni	5000 g	2	28,69	10,45
39	8 690890002837	2 8690890805128	Boncuk-Ditalini	5000 g	2	26,68	10,45
40	8 690890002844	0 8690890300056	Kalem-Penne Rigate	5000 g	2	33,35	10,45
49	8 690890002905	2 8690890805098	Erişte-Tagliatelle	5000 g	2	18,9	10,45

NO	PRODUCT NAME	PRODUCT WEIGHT	CARTON WEIGHT	PRODUCT PER CARTON	WIDTH	SIZE	HEIGHT	CARTON PER PALLET
48	Çizgili Dirsek-Elbow Rigate	500 g	10 kg	20	240	360	240	9
39	Boncuk-Ditalini	500 g	10 kg	20	240	360	220	6
34	İnce Uzun-Sedanini	500 g	10 kg	20	240	370	250	6
46	Çizgisiz Dirsek-Elbow	500 g	10 kg	20	240	360	240	9
33	Burgu-Fusilli	500 g	10 kg	20	300	400	280	6
12	Kelebek-Farfalle	500 g	10 kg	20	300	400	290	6
40	Kalem-Penne Rigate	500 g	10 kg	20	300	400	280	6
11	Fiyonk-Farfalle Tonde	500 g	10 kg	20	280	380	250	7
35	Yüksük-Ditaloni	500 g	10 kg	20	280	370	270	6
37	Mantı-Pipe Rigate	500 g	10 kg	20	300	400	300	5
49	Erişte-Tagliatelle	500 g	10 kg	20	240	330	230	9
50	Büyük Dirsek-Large Elbow	500 g	10 kg	20	280	400	300	6
04	Spaghetti	500 g	10 kg	20	130	330	270	20
01	Spagheffini	500 g	10 kg	20	130	300	270	20
06	Yassı Spaghetti-Linguine	500 g	10 kg	20	135	290	265	19
07	Fırın Makarna-Bucatini	500 g	10 kg	20	170	370	270	14
21	Arpa Şehriye-Risoni	500 g	10 kg	20	210	320	210	7
22	Tel Şehriye-Filini	500 g	10 kg	20	240	360	220	7
	Quick Spaghetti	350 g	7 kg	20	135	225	270	26
	Quick Dirsek - Elbow	350 g	7 kg	20	325	410	170	5
	Bundle Spaghetti	400 g	12 kg	30	175	300	275	75
	Bundle Spaghetti	500 g	10 kg	20	110	380	270	90
	Sebzeli Makarna	350 g	7 kg	12	275	435	200	355
	Spaghetti	110 g	11 kg	100	190	275	285	
	İrmik- Semolina	500 g	10 kg	20	168	320	250	100
	İrmik- Semolina	1000 g	12 kg	12	190	315	265	84
	İrmik- Semolina Vacuum Semolina	500 g	10 kg	20	165	320	260	12
	İrmik- Semolina Vacuum Semolina	1000 g	12 kg	12	190	315	275	12
	Buğday Unu-Wheat Flour	1000 g	12 kg	12	310	320	150	6
	Buğday Unu-Wheat Flour	2000 g	16 kg	8	260	335	230	9
	Buğday Unu-Wheat Flour	5000 g	20 kg	4	400	280	215	6
	Buğday Unu-Wheat Flour	10000 g	20 kg	2	420	290	240	5
04	Spaghetti	5000 g	10 kg	2	285	320	140	8
07	Fırın Makarna-Bucatini	5000 g	10 kg	2	270	390	150	8
11	Fiyonk-Farfalle Tonde	5000 g	10 kg	2	330	450	200	8
21	Arpa Şehriye-Risoni	5000 g	10 kg	2	250	390	180	10
22	Tel Şehriye-Filini	5000 g	10 kg	2	280	440	155	10
33	Burgu-Fusilli	5000 g	10 kg	2	330	470	210	10
34	İnce Uzun-Sedanini	5000 g	10 kg	2	320	420	190	10
35	Yüksük-Ditaloni	5000 g	10 kg	2	330	470	185	10
39	Boncuk-Ditalini	5000 g	10 kg	2	290	460	200	10
40	Kalem-Penne Rigate	5000 g	10 kg	2	330	470	215	10
49	Erişte-Tagliatelle	5000 g	10 kg	2	290	435	150	10

EXPORT COUNTRIES





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