

New Generation Fertilizer Production Center



MASTER EFFECT

Improves nutrient uptake, removes unavailable elements, reduces stress in the air, increases activity in the soil, and accelerates plant growth.



ZENOVA

Strengthens root development and tillering. Encourages flowering, increases fruit set, and improves fruit retention.



VENIBEST (7 7 7)

Balanced fertilizer with optimum levels of nutrients for maximum yield.



MASTER -K10

Provides different solutions to quality and calibration problems.



ANNASOIL-80

Lowers soil pH, dissolves salt and lime.

I USE MINERAL FERTILIZERS FOR A COCKTAIL APPLICATION “SUSTAINABLE PRODUCTIVITY”

- You cannot achieve high yield with excessive fertilizer.
- The plant takes the amount of nutrients it needs or is able to take.
- **HIGH YIELD;**
Providing the right fertilizer, at the right time, in the right amount,
- High nutrient content ensures optimal uptake of nutrients by the plant.



MASTER EFFECT;
“Value to Every Single Head”



- Performs the role of an activator in the soil with the natural enzymes it contains, increasing the uptake of mineral fertilizers.
- It promotes the uptake of all trace elements in the soil.
- In this way, it increases the efficiency of fertilizers and contributes to productivity by 25–40%.

MORE FROM ONE FERTILIZER...

MASTER EFFECT

- Reduces mineral fertilizer usage by 30–40% when used together.
- Fixes nitrogen in the air and converts it into a form that the plant can absorb.
- Meets the nitrogen needs of the plant with the organic nitrogen it contains.
- Activates the “Microbial” activity in the soil with its natural enzymes and activators.
- Encourages the uptake of non-available waste elements.
- Solves phosphorus in the soil and ensures the plant’s absorption.
- Accelerates plant growth.
- Increases root growth and hair root formation.
- Increases flowering and fruit set.
- Increases the plant’s resistance to heat and cold stresses and continues its development.
- Increases the organic matter content and water holding capacity in the soil.
- Increases the effectiveness of fertilizers used together.
- Provides a direct contribution to yield by 25–40%.