

MIGSAN GÜBRE

B2B INTRODUCTION FILE

COMPANY PROFILE: Starting our journey in 2018 in organic fertilizer production, we continue our activities under the MIGSAN GÜBRE A.Ş. as of 2024 in order to meet the increasing demand and to produce high-quality products with higher capacities. At our production facility, we manufacture Organic, Organomineral, Microbial, Chemical Powder and Liquid Ameliorants, and Leaf Fertilizers.

PRODUCTION CAPACITY: Our modern production facility is located in Ulubey District, Uşak Province, Turkey, on an area of 1600 m² with 5 tons/hour production capacity.

WHY US: We do not produce only fertilizer. Under different climate conditions, with different plant species, and under various development conditions, we test which conditions our products are suitable for. Up until today, we have conducted R&D studies on 67 different plant species and registered our products accordingly.

We are committed to constantly improving our products and closely monitoring what kind of impact they have on the yield and quality of every type of plant.

TARGET MARKETS: Syria, Iraq, Jordan, Oman, Lebanon, Egypt, Libya, Azerbaijan, Georgia, Russia, Ukraine, Kazakhstan, Uzbekistan, Turkmenistan, Romania, Hungary, North Macedonia, Kosovo, Armenia, Cuba, Africa, and South American countries.

R&D AND DEVELOPMENT CAPABILITY: We monitor the yield performance of our products applied with Ar-Ge purpose throughout the crop cycle. The biggest indicator is cost and yield per ton. Even in the same field, a small area where the product is applied and an area where it is not applied are kept separate, allowing us to compare the plant development process, the applied product, and the untreated area.

MAIN PRODUCT GROUP:

Master Effect: A liquid organic fertilizer containing plant-based free amino acids and natural enzymes that supports topsoil biology.

By promoting the biological binding of atmospheric nitrogen, enabling plants to use soil nitrogen forms more effectively, and breaking down organic plant residues to facilitate nutrient cycling, it ensures continuous yield. Additionally, it is suitable for organic farming applications, supports nutrient cycling in soil, promotes plant nutrition, enhances the efficiency of nutrient use, supports the conversion of nutrient elements in the soil, and increases plant tolerance to drought, frost, and stressful conditions such as heat and cold.

It improves plant growth by allowing the solution of bound phosphorus in the soil and makes nutrient elements more available to plants.

Master Effect is completely clean and environmentally friendly; it does not contain harmful pathogens such as Salmonella, E.coli or Coliform. AB / CE Certified.

Zenova: Zenova is a new generation liquid fertilizer suspension that promotes maximum root and shoot development and stimulates flowering. It promotes cell division and increases the dissolution of soil nutrients, making their uptake easier for plants.

Master – K: A new generation leaf fertilizer that offers different and effective solutions for potassium deficiency, contains high-quality potassium, and promotes plant and shoot development.

Venibest : With its unique formula enriched with NPK, organic matter and natural enzymes, it supports both plant development in a balanced way and improves soil health.

COMMERCIAL BENEFITS OF OUR MAIN PRODUCTS:

Market Leader Products: The positive effects of Master Effect and Zenova on application can be observed in a short period of approximately one week.

It is seen that, thanks to the development stage of plant species, supported by Venibest and Master-K applications, it contributes directly to yield.

In addition, when used at the recommended dosage, it provides a cost advantage by reducing mineral fertilizer needs by 30–40%.

In all plant species, when used at the correct time and in the right amount, it increases yield by 25–40%.

As a result, these products, which are in demand in the agricultural sector in the short term, will continue to strengthen their market share.

PRODUCT RANGE:

- **Products Similar to Master Effect:**

A wide range of products including leaf fertilizers and biostimulants.

- **Main Product Group:**

Wheat, all field crops, organic farming areas, apple, apricot, hazelnut, walnut, grapevine, cherry, cotton, onion, corn, potato, industrial plants, and many other crops.

- **Trial / Demo Applications:**

We recommend leaving an empty area in each field during new applications so that results can be observed.

B2B SALES MODEL: Distributors, regional partners, or long-term business collaborations will be determined.

AFTER SALES SUPPORT: An application program will be prepared according to plant species when a request is received.

We support our end users to achieve maximum benefit from our products with correct usage at the right time.

Soil analysis reports are provided to aim to minimize costs in usage and determine the appropriate amounts of top and foliar application.

If there is no soil analysis laboratory in the country, we provide free soil analysis by sending soil samples to our company.

OTHER PRODUCT PORTFOLIO: In addition to the products mentioned above, we also develop and produce all kinds of plant nutritional products that are included or not included in our portfolio.



MIGSAN

FERTILIZER

OUR PRODUCT PORTFOLIO;

- MASTER EFFECT (Liquid Organic Fertilizer Containing Herbal Amino Acids)
- ZENOVA (Liquid Zinc Fertilizer Solution – Root Promoter, Flowering Stimulator)
- MASTER K-10 (Liquid Potassium Solution)
- VENIBEST (7 7 7 – Liquid Organomineral Fertilizer)
- NITRONIVA (N21 Liquid Nitrogen Solution)
- PERAPHOS (61% Phosphoric Acid)
- MGS COMBI (Zinc-4, Manganese-4, Boron-4, Iron-1, Molybdenum-1 + Trace Elements)
- CALMANIA+B (Calcium Solution, Calcium-13, Boron-0,5, Magnesium-2)
- MGS POTASPLUS (10.0.20 TE Chelated Powder NK -25 Kg)
- MGS 18 18 18 (NPK Powder - 25 Kg)
- BIOPLANTORIA (Leaf and Soil Disinfectant)
- ANNASOIL-80 (pH Reducer)
- MASTER ACTIVE (pH Regulator)
- MASTER FERTILIS (pH Regulator)





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